



## Generational Training Understanding the Gen Z and Millennials

### A BlackFin Group Training Program

Training, the critical, and indispensable task your business needs to thrive in today's marketplace. It affects the overall performance and effectiveness of an organization, builds new employee skills, sharpens existing ones, enhances productivity, and increases employee retention.

**Delivered by credentialed ATD Master Trainers, training sessions with the BlackFin Group are designed to achieve exactly these things and unleashing the full potential of your organization.**

### Improve productivity by better understanding each other's motivation.

This training offers learners insight as to how the Gen Z and Millennial generations are impacting the job market, office environments, company culture and business communication.

Become better equipped for hiring, leading, managing, and communicating with these two generations. Attending will potentially reshape your business to better integrate the generations that are defining today's workplace.



**Base Offering:** 1 Day

### Objectives/Takeaways

- What drives Millennials and Gen Z.
- The correct identification of both generations.
- What both generations bring to the workplace.
- The differences between the two, and how those contrast to the other generations in the workplace.
- Effective and ineffective communication between these different groups

### Who Will Benefit

- Executives
- Leaders
- Managers
- Coaches
- Individual Contributors

## Contact Us Now to Schedule Your BlackFin Group Training

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