

## MOST VALUABLE OFFERINGS

### INNOVATION



- Business Alignments to Innovation/ New Markets
- Organizational (re)Design/Culture of Innovation
- Large Program Management leading and/or fixing
- AI Strategy, Methodology, Rules of Engagement
- Tip of Spear Blockchain, Emerging Technology, IC, Training
- Customer Behaviors and Innovation Opportunities Strategy
- Transformation/Restructuring business, process, & technology

### TECHNOLOGY



- TDX Technology Design
- AFFIRM Testing Software and Services
- BestX Price Comparison Technology
- App Dev Application Development
- Project/Program Management
- Delivery: Planning, Testing, Change Management & Training

### OPTIMIZATION



- M&A Pre/Post Deal Integrations/Synergy Relations
- BPD Business Projects Delivery Services
- Million Dollar Matrix: 1M Revenue Growth Achieved in 12 Months
- CI Continuous Improvement Framework Implemented
- Change Management/Training Policies, Procedures, KPI's, Staffing
- Vertex Review: End to End Assessment, SWOT, Growth Strategies, Customer Experience

BlackFin Group is a management consulting firm that specializes in the Financial Services, Banking, and Mortgage Lending Industry. Working closely with Regional, State, and Community Lenders, Banks, and Credit Unions. BlackFin Group routinely moves clients forward by effectively guiding the implementation of business and technology initiatives. BlackFin Group's proprietary strategies, technologies, models, and frameworks reduce expenses, increase productivity and revenue.

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Banking | Consumer Lending | Mortgage Lending | Secondary | Technology